## Farmer Kev's Organic LLC

## Wellness Programs for the Workplace

Offering Summer Farm Shares. A 15 week delivery of in season vegetables delivered right to the office.

Farmers Since 2009



## Benefits to Employees

- √ Healthy eating! Our program is great for those looking to begin or maintain a healthy diet.
- √ Great for families! Show your children how to use fresh vegetables in their daily meals.
- √ Organic agriculture eliminates harmful pesticides in your food. Know it's healthy and safe for your family and children.
- √ <u>Cookbook</u> with every farm share! Our very own 'farmer created' cookbook shows you how to fit all of our produce into quick and easy meals!



### See brochures or website for all Farm Share listings

Business Name:
Company Rep:
Phone (direct line & Ext.)
Business Address:
Hours:
Wellness program discount by partnering company:
Discount given to employees:
Percentage: / Flat rate:

Discounts are applied to each share sold to employees. Partnering company discounts are taken from regular farm share prices and billed to partnering company.

29 Long Meadow Drive, West Gardiner, ME 04345
Toll Free: 1-844-7(FARM)11 Maine Line: 207-613-8713
info@farmerkev.com Website: FarmerKev.com

## Join Our Wellness Program!



# Organic Farm Shares Delivered to Your Workplace!

## Farmer Kev's Organic

- In-season vegetables delivered to your office
- 4+ share options for all family sizes
- Weekly or bi-weekly

- Runs June-September
- Get healthy, stay healthy
- More affordable option than farmers' markets or grocery stores
- Fresh tastes better!



All your Veggie Favorites!

Take a brochure for more information

Sign up by May 20th



Whether or not you choose to help subsidize the cost of employee Farm Shares or simply help facilitate the program, there is little doubt that engaging in a Workplace Farm Share can help reduce costs to your business.

- Investing in your employees and their wellbeing will pay dividends in terms of employee productivity, retention and lovalty.
- Employees instantly share something in common with their peers allowing them to make new connections while they discuss recipes, trade items with each other and share cooking stories.
- Many employers have seen increased camaraderie, bring together employees from multiple departments, if even for a short period of time, who otherwise interact infrequently throughout the normal course of business.

- Facilitating a Workplace Farm Share program is also a great way to show your commitment to our community and local economy.
- The 2011 Kaiser Family Foundation and Health Research and Educational Trust annual survey of employer health benefits found that 67 percent of companies with three or more employees that offered health benefits also offered at least one wellness program.
- A review of 36 peer-reviewed studies of wellness programs in large firms found that average employer medical costs fell \$3.27 for every dollar spent on wellness programs, and costs for days that employees were absent fell an average of \$2.73.

-Kaiser Foundation,2011

### **Benefits of Farm Share Membership**

- Healthy eating! Our program is great for those looking to begin or maintain a healthy diet.
- Great for families! Show your children how to use fresh vegetables in their daily meals.
- We offer a GREEN solution to food miles. Our delivery share greatly reduces the combined miles all customers would travel to 'pickup'. Go GREEN and help reduce vehicle emissions.
- Organic agriculture eliminates harmful pesticides in your food.
   Know it's healthy and safe for your family and children.
- We pride ourselves by creating jobs and employing people from our community! We offer real wages for their hard work.
   Employees are passionate members of the farm that work year-round or seasonally. Be proud you support them too!

#### Your Best Value, Our Farm Shares!

- The average family of 2 spends \$129 on food per week; family of 4 spends \$186. \*data USDA
- Our shares cost the equivalent of 2-3 weeks of family groceries, however it lasts 15 weeks!
- Our prices are low! Try filling our half-bushel box with organic produce for only \$20 at other stores!

### Here's what our Customers say about our Farm Shares....!

"We love you guys!"

"Love the video each week. The recipe book was great and had some good ideas within. A very nice touch."

"We liked the fact that everything was clean and fresh."

"Love having my veggies delivered!"

"The delivery folks were amazing!!!! So nice to look toward to seeing your delivery person every week!"

"Very satisfied with the program and. The delivery makes it so easy."

"You guys are awesome! Looking forward to our winter and holiday shares!"

"Keep up the good work! We love Farmer Kev produce!"